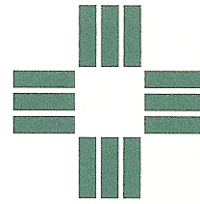


Catholic Development
"Boot Camp"
January 25th - 26th, 2012
Portland, Oregon



ARCHDIOCESE
OF PORTLAND
IN OREGON

Hosted by: Archdiocese of Portland in Oregon - Office of Resource Development.

Intensive two day "roll up your sleeves"

Development, Advancement and Stewardship training for Catholic School and Parish leaders

Wednesday, January 25th: Focus on Catholic Schools

Thursday, January 26th: Focus on Catholic Parishes

Sample topics: Enrollment Management, Annual Funds, Total Stewardship Process, Alumni Growth, Parish Planning, Parish Communication, Planned and Memorial Giving, Customer Service, and much more.

8:00 AM - 4:00 PM each day

Wednesday, January 25: Catholic School Focus

- Establishing a "Customer Service" Culture in your Catholic School
- Proven Strategies to Enhance Your Annual Fund for 2012-2013
- Creative Enrollment Management Strategies for 2012-2013
- Specific Ways to Engage More Alums
- Communicating Your "Brand" and Mission
- Creating Your Written Plan for 2012-2013

Thursday, January 26: Catholic Parish Focus

- How to Engage More People into the Life of Your Catholic Parish
- Enhancing Your Total Stewardship Efforts
- Creating the Long-Range Advancement Plan for Your Parish by Involving Hundreds
- Establishing the "Staples" of Parish Communication - in Order to Meet the Lifestyles of Today's Catholic
- Establishing a Vibrant Planned and Memorial Gift Process

Workbook driven ♦ Power Point presentations ♦ Open discussion ♦ Worksheets ♦
Goal driven future action items for your written plan ♦ Networking luncheons

Tailored for pastors, principals, development/advancement directors, board members, faculty and staff, parent leaders, alumni leaders, parish leaders, marketing directors, enrollment management directors, and other parish and school leaders. You can register two different people to receive the two day rate.

Cost:

- One Day: \$95.00 per person
- Two Days: \$175.00 per person
- * Breakfast and Lunch are available for purchase

Location:

St. Pius X School
1260 NW Saltzman Road
Portland, OR 97229

REGISTER BY DECEMBER 1, 2011 TO RECEIVE A \$25 REBATE

(One Day \$95-25=\$75, Two Day \$175-25=\$150)

Online Registration at www.ispd.com

For More Information Call: Kim Calkins, Workshop Coordinator at 503.636.7687

Rebate will be processed at the workshop in January 2012



INSTITUTE OF SCHOOL & PARISH DEVELOPMENT

Bringing People, Process, and Ministry Together to Build the

Kingdom of God.